

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANC OF AMERICA LEASING & CAPITAL, LLC.		08/30/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	HASBRO, INC.		
Street Address:	1027 Newport Avenue		
City:	Pawtucket		
State/Country:	RHODE ISLAND		
Postal Code:	02917		
Entity Type:	CORPORATION: RHODE ISLAND		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	0810117	OPERATION	
Registration Number:	2580170	OPERATION	
Registration Number:	2726661	OPERATION	
Registration Number:	2738776	BRAIN SURGERY	
CORRESPONDENCE DATA			
Fax Number:	(401)709-6448		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	401-727-5530		
Email:	pvanasse@hasbro.com		
Correspondent Name:	Paul N. Vanasse		
Address Line 1:	1027 Newport Avenue		
Address Line 4:	Pawtucket, RHODE ISLAND 02862		
NAME OF SUBMITTER:	Paul N. Vanasse		
Signature:	/Paul N. Vanasse/		

TRADEMARK

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Date:

10/22/2007

Total Attachments: 4

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Bank of America



Bank of America
Equipment Management Group
RI1-537-08-01
One Financial Plaza
Providence, RI, 02903

Tel 401.278.8552
Fax 401.278.8866

TRADEMARK ASSIGNMENT

This Assignment is made on this 30th day of August, 2007, by
BANC OF AMERICA LEASING & CAPITAL, LLC, a Delaware limited liability
corporation, One Financial Plaza, Providence, Rhode Island 02903 (hereinafter the
“Assignor”), in favor of HASBRO, INC., a Rhode Island corporation, 1027 Newport
Avenue, Pawtucket, Rhode Island 02862 (hereinafter the “Assignee”).

WHEREAS, Assignor owns all right, title, and interest in and to the
trademarks “Operation” and “Brain Surgery”, in the United States and associated
registrations and applications thereof, including those set forth in Schedule A (hereinafter
the “Marks”), and the goodwill of the business developed through the use of the Marks;

WHEREAS, Assignee desires to acquire all rights, title, and interest in and
to the Marks, any pending applications for federal registrations or federal registrations
therefor, and the goodwill developed therewith; and

NOW, THEREFORE, for good and valuable consideration, the receipt and
adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, transfers,
and sets over to Assignee, the entire right, title, interest in and to the Marks, any pending
applications for federal registration or federal registrations therefor, including those set
forth in Schedule A, and the goodwill of the business symbolized by the Marks. All
rights and privileges, including the right to sue for and receive all damages from past



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infringements of the Marks, will be held and enjoyed by the Assignee, its successors,
assigns and other legal representatives.

IN WITNESS WHEREOF, the Assignor, Hasbro, Inc., has executed this instrument as of August 30th 2007.

BANC OF AMERICA LEASING &
CAPITAL, LLC
Assignor

By: Stephanie O. Holland
Stephanie O. Holland
Its Senior Vice President

State of Rhode Island
County of Providence

In Providence, on this 30th day of August, 2007, before me personally appeared Stephanie O. Holland, who being duly sworn, declared that she is the SVP of Banc of America Leasing & Capital, LLC and that she signed the foregoing document as such authorized agent and that the statements made herein contained are true.

Thelma C. Peltier
Notary Public
My Commission Expires:

THELMA C. PELTIER
NOTARY PUBLIC
STATE OF RHODE ISLAND
MY COMMISSION EXPIRES FEB 20, 2011

SCHEDULE A

Registration/Serial No.	Registration/Filing Date	Mark
U.S. Reg. No. 810,117	June 21, 1966	OPERATION
U.S. Reg. No. 2,580,170	June 11, 2003	OPERATION
U.S. Reg. No. 2,726,661	June 17, 2003	OPERATION
U.S. Reg. No. 2,738,776	July 15, 2003	BRAIN SURGERY